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Empowering Leadership and Innovative Work Behavior: Mediating Effect of Psychological Empowerment

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Abstract

This empirical investigation primarily aims to measure empowering leadership's impact on innovative work behavior. The study also analyzed the mediating role of psychological empowerment between empowering leadership and innovative work behavior. The structural equation modeling (SEM) technique through AMOS 21 was applied to test the hypothesized relationship between the studied variables over a sample of 438 university employees collected through the snowball sampling technique. The study found that empowering leadership significantly and positively impacted innovative behavior. The mediating effect of psychological empowerment between empowering leadership and innovative work behavior was also significant and positive. The study's findings provide useful directions to stakeholders in framing policies to strengthen their employees' innovative work behavior for the institution's success.

Keywords: Empowering leadership, innovative work behavior, psychological empowerment, academic environment, India.

1. Introduction

In the globalized era, gaining competitive strength becomes essential for the survival of an organization. In this context providing innovative services and product strategy takes the organization ahead, and a need arises for an effective, innovative process. Employees' innovative behavior strengthens the organization regarding productivity, competitiveness,

satisfaction and performance. Not innovating pushes the organization towards destruction and disappearance (Schumpeter, 1986), and innovative work behavior becomes fundamental to transferring the organization towards sustainable development (AlMulhim, 2017). Innovative behavior deals with the creative ideas generated in the mind of individual employees who research, produce, support and implement those ideas (Scott and Bruce, 1994).

Innovative work behavior is widely recognized as the key contributor to an organisation's survival (Pieterse et al., 2010) and provides it with competitive strength (Shanker et al., 2017). Developments of new products and services, firms' effectiveness and the satisfaction of employees were the outcomes of innovative work behavior (Janssen et al., 2004). Employees' innovative work behavior is the outcome of various antecedents: reward from the employer (Janssen, 2000); human resource practices adopted within the organization (Bücker and van der Horst, 2017); job involvement (Peng, 2020); affective commitment (Xerri and Brunetto, 2013); organizational justice (Akram et al., 2020); psychological empowerment (AlMulhim, 2020).

Previous research identified leadership's role in innovative work behavior (Scott and Bruce, 1994; Forrester, 2000; Zhu, 2019; Dugar, 2021; Hassi et al., 2021). Different leadership styles like transformational leadership style (Choi et al., 2016), entrepreneurial or risk-taking leadership style (Bagheri, 2017), autocratic, democratic/ participative and laissez-faire leadership (Lin and Wu, 2018) were studied in the context of innovative behavior. Much research focused mainly on empowered leadership for innovative work behavior (Forrester, 2000; Zhu, 2019; Dugar, 2021; Hassi et al., 2021), as this leadership style provides the employees great authority and responsibility for their work.

Although, empowering leadership provides a supportive environment within the organization where superior's trust in employees' capability; delegate powers and autonomy of decision-making; and recognition of employees' work (Ahearne et al. 2005; Amundsen and Martinsen 2014) leads to innovative behviour (Zhu, 2019; Dugar, 2021) but still an issue arises how empowered leadership through supportive environment influences the employees' innovative work behavior. Research by Joo et al. (2022) highlighted that empowering leadership develops employees' creativity only through mediating effect, and no significant direct relation exists between them. So the mediating role of different variables is gaining importance in this context. Psychological empowerment inspires employees to take responsibility for their work and make decisions related to their work (Erstad, 1997). Few researchers discussed psychological empowerment's role in empowering leadership and innovative work behavior (Duger et al., 2021; AlMulhim, 2020). Thus, this study attempts to strengthen the understanding of the role of empowering leadership in innovative work behavior, and to examine the mediating role of psychological empowerment between empowered leadership and innovative work behavior.

2. Conceptual Framework and Hypotheses Development

2.1 Empowering Leadership

Empowering leadership gained enormous importance in recent decades (Lawler et al., 2001; Forrester, 2000; Zhu, 2019). In this leadership, employees gain more opportunities for self-direction, resulting in superior outcomes in job satisfaction and high performance (Spreitzer, 1996). In the study of Liu et al. (2003), empowering leadership was explained as that type of leadership style where target employees benefit through self-control and act independently. It is based on giving employees more freedom and authority to decide the tasks linked to their jobs. Vecchio et al. (2010) defined empowering leadership "as behaviors that share power with subordinates". Tung and Chang (2011) focused on two perspectives of empowering leadership: the first deals with the leader's behavior and the other with the employee's attitude. Leaders' behavior concerns autonomy, power sharing and allocating responsibilities among employees.

Conversely, empowering leadership develops positive employee behavior through motivation and job satisfaction. Wong and Kuvaas (2018) highlighted the importance of empowering leadership to increase employees' potential and organizational effectiveness. Li et al. (2023) highlighted empowering leadership as a double-edged sword that positively impacts the employee's innovative behavior through employees' job engagement and adversely through emotional exhaustion.

2.2 Psychological Empowerment

Psychological empowerment is a technique for increasing the efficiency of individuals by developing a sense of responsibility for performing a job (Spreitzer, 1995; Gautam and Ghimire, 2017). It is expressed as where employees take responsibility for their work (Erstad, 1997). Ahearne et al. (2005) discuss two different approaches to psychological empowerment. Authorization is the first approach, and the second is targeted towards the psychological dimensions. The authorization approach states that employees should get autonomy and decision-making authority to accomplish the job (Leach et al., 2003). While the second approach depends on psychological dimensions that deals with the power of employees' emotional control for the work and workplace.

Ramamoorthy et al. (2005) define psychological empowerment as "autonomy and perception of power that can make unique and positive employees' innovative behaviors of tick". Spreitzer (1995) discussed psychological empowerment through four different dimensions: meaning, self-determination, competence, and impact. Where, meaning represents the importance of work for employees. Competence represents the individual's ability and skills required to execute the job. Self-determination represents the perception of autonomy in performing work-related duties and decision-making. Impact denotes the individuals' belief in the results' influence at the workplace. These four cognitive elements always appear in the same sequence to empower employees psychologically.

2.3 Innovative Work Behavior

Innovative work behavior represents the development and realization of new ideas by employees. Carmeli et al. (2006) defined innovative work behavior as " the multi-stage process of developing new ideas to solve organizational problems or improve products, services, or processes". Zehra and Waheed (2017) discussed the innovative work behavior scope that is not only restricted to the development of new ideas but beyond the development of the new ideas; it covers the process of encouraging employees to new ideas and their application. Scott and Bruce (1994) explained innovative work behavior through its process, which covers creating, developing, and realizing ideas. Janssen (2000) and Zhu et al. (2019) explained innovative work behavior through four components: idea generation, idea promotion, and idea implementation. Yidong and Xinxin (2013) discussed that innovative solutions. Dugar (2000) strongly favored the employees' role as initiators and sustainers of innovation, further providing competitive strength to the organization.

2.4 Empowering Leadership and Innovative Work Behavior

Empowerment proved a key contributor to the innovative behavior of individuals within an organization. Empowerment provides power to workers through delegating authority, accessing lower-level resources, and sharing required information (Ripley and Ripley, 1992). Excessive and limited empowerment shows a negative impact on individual behavior. Over-empowered employees by their leaders create difficulty in meeting performance expectations and limit innovative work behavior (Fernandez and Moldogaziev, 2012), while under-empowerment also creates difficulty in attaining individuals' goals and restricts innovative work behavior (Humborstad et al., 2014). Research by Forrester, 2000; Zhu, 2019; Dugar, 2021; Hassi et al. 2021 identified the positive role of empowered leadership in developing employees' innovative work behavior. Through empowered leadership, employees can perform their duties and responsibilities with increased independence (Paré and Tremblay, 2007). The positive relationship between innovative work behavior and empowered leadership was identified in the research of Hebenstreit (2012). From the above discussion, it can be hypothesized that

H₁: Empowering leadership has a significant direct positive effect on innovative work behavior.

2.5 Empower Leadership and Psychological Empowerment

Research by Seibert et al. (2011) supported that leading style within organization played a significant role in empowering employees psychologically compared to other factors. A study by Maynard et al. (2012) highlighted that work design, organization support, structural empowerment, work design and leadership were the antecedents of psychological empowerment. Empowering leadership provides a supportive environment along with autonomy and power that increases the self-confidence of employees to perform

their duties and responsibilities, and employees feel psychologically empowered. Research by Zhang and Bartol (2010) highlighted that an empowered leadership style increases the psychological empowerment of employees by providing meaning to work, strengthening their competence, increasing their self-determination to perform the job, and positively impacting the desired result of the action. Thus, it can be hypothesized that

H₂: Empowering leadership has a significant direct positive effect on the psychological empowerment of employees.

2.6 Psychological Empowerment and Innovative Work Behavior

Psychological empowerment generates ideas by encouraging workers (Marane, 2012; Singh and Sarkar, 2012). The individual's mental position with the wisdom of authority strongly motivates an individual to innovative behavior to attain organizational goals (Spreitzer, 1995). Many kinds of research support that psychologically empowered employees show more innovative behavior than others (Amabile and Gryskiewicz, 1989; Afsar et al., 2018). Employees who are more empowered psychologically tend to be more energetic in knowledge sharing and indulge deeply in efficiently performing the work (Kang et al., 2017). Also, psychologically empowered employees enjoy autonomy in decision-making and learning new things through trial-and-error methods (Ramamoorthy et al., 2005). Thus, it can be hypothesized that

H₃: Psychological empowerment has a significant positive direct effect on innovative work behavior.

2.7 The Mediating Effect of Psychological Empowerment Between Empowering Leadership and Innovative Work Behavior

Some researchers showed concern about empowering leadership's direct effect on innovative work behavior (Duger et al., 2021; AlMulhim, 2020). In the study of Dugar et al. (2021), a significant mediating role of psychological empowerment was identified between innovative work behavior and empowered leadership. AlMulhim (2020) also supported that psychological empowerment significantly moderated the relationship between empowered leadership and innovative work behavior. Khatoon et al. (2022) highlighted the importance of empowering leadership in modifying the knowledge-sharing behavior of an individual both directly and indirectly through psychological empowerment. Akkoç et al. (2022) researched that psychological empowerment as a mediator increased innovative work behavior and job performance more than other determiners like ethical climate and innovative culture. Research by Joo et al. (2022) denied the significant direct effect of empowering leadership on employees' creativity but accepted their relation only through knowledge sharing and work engagement mediators. It is assumed that employees' innovative behavior is not only dependent on empowering leadership; there is some mediating effect of psychological empowerment between them. Thus, it can be hypothesized that:

H₄: Psychological empowerment significantly mediates between empowering leadership and innovative work behavior.

Social cognitive theory is a significant management, education and psychology theory to explain individual behavior. This originated from the social learning theory of Albert Bandura, developed in 1986 and is based on the dynamic and reciprocal relations between individuals, surrounding, and behaviors that exist in a social framework. Cognitive, behavioral, personal and environmental factors help self-motivated individuals to perform the desired way (Crothers et al., 2008). Individuals feel motivated by task performance based on competence and the benefits of completing their actions (Bandura, 1986). This theory also shows its relevance for studying the employees' innovative work behavior through its relation to empowering leadership (AlMulhim, 2020). Self-determination theory also establishes individuals' behavior about environmental factors. This theory supports that an autonomous individual shows a more positive attitude toward innovative behavior than others (Gagne and Deci, 2005). Based on the theories mentioned above and the literature following conceptual framework has been drawn:

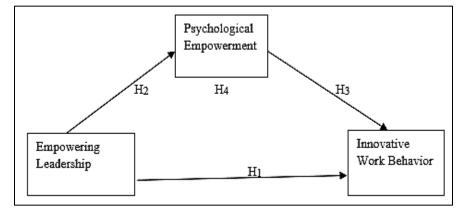


Figure 1: Conceptual Framework

Figure 1 shows the conceptual framework going to be tested under the investigation. The framework demonstrated the direct link between empowering leadership and innovative work behavior. Further linkage was established between empowering leadership and psychological empowerment, leading to innovative work behavior. The mediating role of psychological empowerment going to be studied between empowering leadership and innovative work behavior.

3. Research Methodology

This empirical investigation was carried out to measure the direct and indirect role of empowering leadership for innovative work behavior through psychological empowerment (Figure 1). A Google form was generated and circulated among university personnel for the study's goal using snowball sampling.

3.1 Measures

3.1.1 Empowering Leadership

Empowering leadership was considered a multi-dimensional construct (Vecchio et al., 2010; Pearce and Sims, 2002; Ahearne et al., 2005). In current research empowering leadership was measured using three sub-dimensions: Independent action (4 items), opportunistic thinking (3 items) and cooperative action (3 items) (Vecchio et al., 2010; Pearce and Sims, 2002). Research by Gkorezis (2016) and Zhu et al. (2019) tested the scale in an academic environment and proved the reliability and validity of the measure.

3.1.2 Psychological Empowerment

Psychological empowerment was assessed through six items borrowed from Spreitzer's (1995) scale. Previous research by Zhu et al. (2019) and AlMulhim (2020) proved the reliability and validity of the instrument.

3.1.3 Innovative Work Behavior

Innovative work behavior was assessed through 11 items grouped under three dimensions: idea generation (4 items), idea promotion (4 items), and idea implementation (3 items). The scale of Janssen (2000) was reviewed for developing innovative work behavior. Previous research by Zhu et al. (2019) used the same dimensionality for measuring innovative work behavior in an academic environment.

A pilot study over a sample of 45 university personnel was conducted to measure the appropriateness of the survey instrument. Based on pilot study results and expert opinion, some modifications were implemented in terms of language and addition & deletion of items. Based on Cronbach's alpha (α) results, the survey instrument was found reliable and consistent: Empowering leadership (α = 0.92), Psychological empowerment (α = 0.88), and innovative work behavior (α = 0.91).

3.2 The Statistical Tool for Data Analysis

The covariance-based structure equation modeling (second order) technique using AMOS 21 was applied to establish the relation between studied variables: empowering leadership, psychological empowerment and innovative work behavior. Structure equation modeling is wise for testing the statistical significance of the relation between independent and dependent variables (Hair et al., 2012). This research followed Anderson and Gerbing (1988) two-stage approach based on the measurement and structure models.

3.3 Participants

Academicians, scholars and administrative staff of NAAC accredited 'A+ grade' universities from the National Capital Region (Delhi, Noida, Faridabad, Gurugram) were sampled for the research. 438 respondents reverted to the Google form, of which 12 responses were removed during the data cleaning stage. 425 collected responses were

coded and entered in SPSS 21 for further analysis. The general characteristics of respondents were analyzed using descriptive statistics (displayed in table 1).

Basis	Categories	Frequencies	Percentage (%)	
	Male	200	47.06	
Gender	Female	225	52.94	
	Less than 30 years	105	24.71	
	30-40 years	110	25.88	
Age	40-50 years	125	29.41	
	More than 50 years	85	20.00	
	Graduate	115	27.06	
Educational	Post Graduate	185	43.53	
Qualification	Doctorate	125	29.41	
	Scholars	135	31.77	
Nature of Job	Academicians	163	38.35	
	Administrative	127	29.88	

Table 1: General Characteristics of Participants

4. Data Analysis and Results

Structure equation modeling was used to test the conceptual framework (Figure 1). Firstly, to confirm the factor structure of the measuring instrument and assess its reliability and validity, the scales were subjected to confirmatory factor analysis using the maximum likelihood approach. Under this approach, the model can be assessed based on several fit indicators. It is not mandatory to consider all the model fit indicators, but the most frequently used fit indices can prove the appropriateness of the model (Holmes-Smith et al., 2006). Commonly used measures: χ 2, CFI, GFI, NFI, RMSEA and RMR were adopted by the authors for evaluating the model fitness (Hooper et al., 2008; Hair et al., 1995; Hulland et al., 1996; Hu & Bentler 1999; Prakash et al., 2022). Table 2 displayed the fit indicator's value of empowering leadership, psychological empowerment and innovative work behavior using confirmatory factor analysis. The study's results clarified that all measures successfully passed the fitness criteria. Chi-square statistics (χ 2) is a traditional measure of evaluating the overall fitness of the model (Hu and Bentler, 1999). All three measures, i.e., empowering leadership, psychological empowerment and innovative work behavior, showed their overall fitness based on chi-square statistics. GFI, CFI and NFI were used as the goodness of fit index and obtained the threshold value. All the study

8

variables also proved their soundness based on the badness of the fit index evaluated based on RMR and RMSEA (Hooper et al., 2008).

	work Benavior (assessment based on model int mulces)						
Fitness	Fitness Criteria	Empowering	Psychological	Innovative			
Indicators		Leadership	Empowerment	Work			
				Behavior			
χ2		86.622	48.976	140.677			
Df		32	14	40			
P value		.000	.000	.000			
χ 2/Df	2-5 (Wheaton et al., 1977); < 5 (Schumacker and Lomax, 2004)	2.707	3.498	3.517			
comparative fit index (CFI)	≥0.90 (Bentler, 1990; Byrne, 1998); ≥ 0.95 (Hu and Bentler, 1999)	0.976	.956	0.969			
Goodness of Fit Index (GFI)	≥ 0.90 (Tabachnick and Fidell, 2007)	.959	.901	0.947			
Normed Fit Index (NFI)	>0.90 (Bentler and Bonnet, 1980)	0.963	.934	0.957			
Root Mean Square Error of Approximation (RMSEA)	<0.08 (MacCallum et al., 1996; Byrne, 1998)	0.063	0.078	0.077			
Root Mean Square Residual (RMR)	<.05 (Byrne, 1998; Diamantopoulos and Siguaw, 2000)	0.035	.038	0.043			

 Table 2: Empowering Leadership, Psychological Empowerment and Innovative

 Work Behavior (assessment based on model fit indices)

Furthermore, the reliability and validity of empowering leadership, psychological empowerment and innovative work behavior were assessed (table 3). Cronbach's alpha (α) confirmed the internal consistency and reliability of scales as its value varied from 0.886 to 0.948 in the current study, which fulfilled the recommended criteria of >0.7 (Nunnally, 1978). The convergent validity of three latent variables was assessed based on Average

9

Variance Explained (AVE) and Composite Reliability criteria. Study results proved the convergent validity of latent variables as the critical condition: AVE>0.5 (Hair et al., 2014), CR> 0.7 (Bagozzi and Yi, 1988); and CR>AVE (Malhotra and Dash, 2016) was attained successfully. Empowering leadership, psychological empowerment and innovative work behavior didn't show any discriminant validity concern that was assessed based on Fornell and Larcker's (1981) criteria. As per the required criteria, the square root of AVE of all the variables displayed at diagonal positions (in bold format) must be greater than the intercorrelation between variables. Also three-factor measurement model between empowering leadership, psychological empowerment and innovative work behavior showed its fitness based on model fitness criteria ($\chi 2 = 997.446$; df = 312; $\chi 2/df = 3.197$; P= 0.000; CFI = 0.926; RMSEA = 0.072). Thus, CFA results proved the robustness of the model based on reliability, validity and model fitness criteria.

			•					
	Cronbach				Max			
	Alpha	CR	AVE	MSV	R(H)	EL	PE	IWB
Empowering Leadership (EL)	0.886	0.818	0.600	0.579	0.824	0.775		
Psychological Empowerment (PE)	0.948	0.941	0.728	0.579	0.957	0.761	0.853	
Innovative Work Behavior (IWB)	0.905	0.759	0.515	0.500	0.782	0.638	0.707	0.718

Table 3: Reliability and Validity Assessment

Second-order structural equation modeling with path analysis was run to test the proposed relationship between empowering leadership, psychological empowerment and innovative work behavior. The desired model consisted of 27 observed variables. The structure model demonstrating the hypothesized relation between variables is shown in figure 2. The bootstrap approach using 2000 sub-samples with a 95% bias-corrected confidence interval was run to measure the mediating effect. The structure model found appropriately fitted to the data (CMIN = 997.446; df = 312; CMIN/df = 3.197; P= 0.000; CFI = 0.926; RMSEA = 0.072).

Path coefficients (β) and coefficient of determination (R2) were used to assess the strength and significance of the association between dependent and independent variables. Results of path analysis showed the significant positive effect of empowering leadership on innovative work behavior ($\beta = 0.692$; P = 0.001) and psychological empowerment ($\beta =$ 0.761, P= 0.002); hence hypothesis H1 and H2 were accepted at this moment. Psychological empowerment showed a significant positive effect on innovative work behavior ($\beta = 0.270$; P= 0.009); hence hypothesis H3 was accepted (Table 4).

Yadav, Prakash & Dalal

Bootstrap results proved a significant mediating effect of psychological empowerment between empowering leadership and innovative work behavior ($\beta = 0.206$; P = 0.008). Hence hypothesis H4 was accepted at this moment. The total significant effect of empowering leadership on innovative work behavior was 0.898, out of which 0.692 was direct, and 0.206 was indirect through psychological empowerment (Table 4). The desired model substantially explained the dependent variable through independent variables with a coefficient of determination (R2= .84) (Henseler et al., 2009).

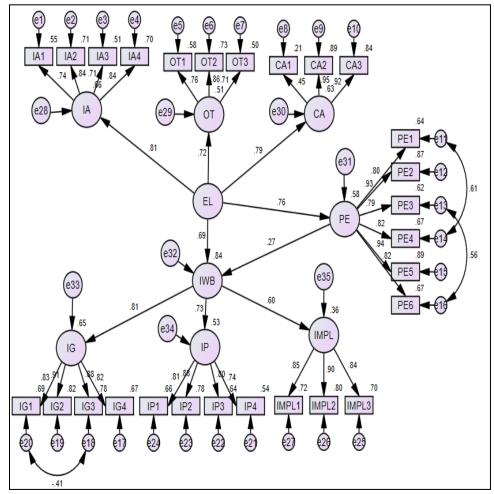


Figure 2: Structural Model

(Note: EL- Empowered leadership; PE: Psychological empowerment; IWB – Innovative work behavior; IA- Independent Action; OT- opportunistic thinking; CA- cooperative action; IG- Idea Generation; IP- Idea Promotion; IMPL- Idea Implementation)

Hypothesis	Relation	Beta	Significance	Supported / Rejected
H1	$EL \rightarrow IWB$	0.692	0.001	Supported
H2	EL → PE	0.761	0.002	Supported
Н3	PE → IWB	0.270	0.009	Supported
H4	$EL \rightarrow PE \rightarrow IWB$	0.206	0.008	Supported
	(Indirect)			
$EL \rightarrow IWB$ (Total effect)		0.898	0.001	

Table 4: Hypothesis Testing

5. Discussion

The study attempted to understand the linkage of concepts: empowering leadership, psychological empowerment and innovative work behavior. The study's results proved the significant positive effect of empowered leadership on innovative work behavior. Research by Joo et al. (2022) against the current results denied direct significant effect of empowering leadership on employees' creativity. But this result was in line with existing research by Forrester (2000); Zhu (2019); Dugar (2021); Hassi et al. (2021); Ripley and Ripley (1992). Under empowered leadership, employees benefit from autonomy and trust from the superior, providing a suitable environment for finding innovative solutions to problems.

Empowering leadership also positively affect psychological empowerment by providing the power of self-decision-making to individual employees related to their work. The previous research supported this result of the study by Zhang and Bartol (2010); Seibert et al. (2011); Maynard et al. (2012); Dugar et al. (2021). From the study results, psychological empowerment was positively associated with employees' innovative work behavior. Research by Afsar et al., (2018); Amabile and Gryskiewicz (1989); Kang et al. (2017) also proved a significant association between psychological empowerment with innovative work behavior as the psychologically empowered employees found more deeply involved in their duties and perform the job using innovative techniques.

Along with the direct positive relationship between empowering leadership and innovative work behavior, indirect relation through psychological empowerment was also found significant. This study result was supported by the existing literature of Duger et al. (2021); AlMulhim (2020); Akkoc et al. (2022). These researches highlighted that employees enjoy autonomy and power under empowering leadership that motivates employees to perform the job more, be more dedicated and sincere, and lead innovative ideas. The indirect

relationship of psychological empowerment between empowering leadership and innovative work behavior highlights that employees take responsibility for their work and make their own decisions to perform best.

5.1 Implications of the Study

This research showed its theoretical implications by increasing understanding of empowering leadership, psychological empowerment and innovative work behavior. Although some previous research talked about empowering leadership (Zhu et al., 2019; Ahearne et al., 2019, Hassi et al., 2021), psychological empowerment (Zhu et al., 2019; Spreitzer, 1995; AlMulhim, 2020) and innovative work behavior (Kmieciak, 2020; Hassi et al., 2021; AlMulhim, 2020), but this research tied this concept into a single model and established a structural relationship among them. Thus, this research fills the existing literature gap and provides insights to scholars working in this direction.

This research also proved its practical implications for both employers and employees both. The research identified the need for empowered leadership in the organization over an autocratic leadership approach to motivate employees to involve in their work both physically and mentally and try to hunt creative ways of performing the tasks. Empowered leadership is a leadership approach where the leader assigns powers to employees to perform their jobs according to their way. As a result, employees became more empowered leadership approach developed innovative work behavior. Adopting an empowered leadership approach develops a sound employer-employee relationship that benefits the organization in terms of employee gets benefit in terms of satisfaction, work-life balance etc. Employees can evaluate an employer based on the leadership style followed within the organization. This study helps them in their recruitment process. Furthermore, this study guides the policy framers of the country to follow an empowered leadership approach for the country's overall development.

5.2 Limitations and Future Directions

This study was conducted in the academic environment over a specific region (National Capital Region) that can vary from different organizations' work environments in different regions. So, generalization of the result of the study becomes difficult. This research focused only on three variables: empowering leadership, psychological empowerment and innovative work behavior. The role of other variables like work climate, motivation, knowledge sharing etc. has been ignored. These limitations provide the future direction for research. Future research can be conducted by taking a sample from other organizations like manufacturing, the knowledge industry etc. A comparative analysis can be done by taking a sample from different industries. Future research can also be conducted by considering other variables' roles in the context of empowering leadership, psychological empowerment and innovative work behavior. More work can be done in this direction by

modifying the sampling design from snow ball sampling to random, stratified or cluster sampling. So that generalization of results may be improved.

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